

CANADIAN  
INTERNET SERVICE PROVIDERS  
MARKET REPORT



2022 EDITION

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ASSOCIATES INC.

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**CANADIAN ISP MARKET REPORT  
2022 EDITION**

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## CANADIAN ISP MARKET REPORT 2022 EDITION

### About this Report

The **Canadian Internet Service Providers Market Report, 2022 Edition** is NBI/Michael Sone Associates' ongoing analysis of the Canadian ISP market. Featuring added information on broadband speed availability and consumer adoption, and smaller regional providers, this edition continues our tradition of providing the most comprehensive and rigorously researched document available on the subject.

The report is divided into four main sections. The first presents an overview that discusses major issues such as fibre-to-the-home/premises deployment and the provision of broadband to all corners of the country. This overview also explores developments and technology pertinent to the industry including the renewed growth of broadband penetration - despite the maturation of the market - along with adoption of higher speeds to match greater Internet consumption, and discusses regulatory issues, wholesale pricing, and the effect on independent ISP competitiveness. The second section features four figures illustrating six-year (2020–2025) subscriber & revenue trends.

The third section has been expanded and now provides qualitative and quantitative profiles of 16 significant national and regional ISPs, including telcos, cablecos and independent providers. This is followed by four detailed exhibits and one figure that illustrate with forecasts through 2025, cableco and telco broadband subscribers & revenues, business versus consumer and wholesale data, bandwidth segmentation by major ISP, along with provincial subscriber distribution and changes in subscribed speed segmentation from 2019 through 2025. Each industry segment has been explored so that the report presents services offered and planned, marketing activities, regulatory matters, and technology trends.

Please note that the fixed and mobile wireless Internet sectors are examined and discussed in depth in NBI/Michael Sone Associates' **Canadian Fixed Wireless Services Market Report, 2022 Edition** and **Canadian Mobile Wireless Communications & 5G Services Market Report, 2022 Edition**.