

*AN OVERVIEW OF THE CANADIAN MANAGED
WIRELESS NETWORK SERVICES & WIFI AS A
SERVICE MARKETS*



2017 EDITION

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About this Report

After having touched on the topic in several of our other long-standing studies (Data Communications Services, ISP), NBI/Michael Sone Associates' **An Overview of The Canadian Managed Wireless Network Services & WiFi as a Service Markets, 2017 Edition**, is our initial dedicated examination of this subject. This report is divided into two main sections. The first is an executive summary which provides a general overview of the Canadian market as it relates to managed wireless business services. The second section includes profiles of seven service providers, providing a summary of their market and technology activities.

While we have looked at the major players in the Canadian market, the report is not meant necessarily as an exhaustive list of all active providers. Because the market for managed wireless network services is emerging and provider offerings are still developing, this has presented a challenge as information is less extensive and consistent than otherwise would be in a more established sector. Nevertheless, we have attempted to estimate the size of the market along with growth projections. As the market matures, we expect offerings to become broader and more uniform across providers, helping to create a more rounded industry and reporting consistency.