

*CANADIAN*  
*ENTERPRISE MOBILITY MANAGEMENT (EMM)*  
*MARKET REPORT*



*2017 EDITION*

NBI / MICHAEL SONE  
ASSOCIATES INC.

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**CANADIAN ENTERPRISE MOBILITY MANAGEMENT  
MARKET REPORT, 2017 EDITION**

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## **About This Report**

The **Canadian Enterprise Mobility Management (EMM) Market Report, 2017 Edition** is NBI/Michael Sone Associates' analysis of this rapidly growing market segment and updates its previous **Bring Your Own Device (BYOD) Market Report**. We believe it to be the most comprehensive and rigorously researched document of its kind available on the subject in Canada.

At 75 pages, this report provides an insight on the issues surrounding EMM, the solutions for both company provided devices (CPD) and particularly, employees who bring their own devices (BYOD), and are being deployed to ensure continued security of sensitive information and probable future developments in this sector.

It is divided into five sections. The first comprises a preamble that includes a short history and overview of EMM. This is followed by an analysis of the Canadian market and a discussion, in Section 3, on the need for mobile enterprise security and of the types of solutions that address major issues, developments and technology pertinent to the needs of commercial and public enterprises.

The fourth section provides profiles of the top 10 significant solutions providers and their products while the fifth examines the role three leading service providers play in this vital branch of the wireless industry.

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