

**CANADIAN
INTERNET OF THINGS & MACHINE-TO-MACHINE SERVICES
MARKET REPORT**



2018 EDITION

*NBI / MICHAEL SONE
ASSOCIATES INC.*

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ABOUT THIS REPORT

The *Canadian Internet of Things (IoT) and Machine-to-Machine (M2M) Services Market Report, 2018 Edition* is NBI/Michael Sone Associates' second report examining the competitive landscape of the IoT and M2M Services market in Canada. The IoT market in Canada (and elsewhere) is comprised of a large and varied provider ecosystem (including IT companies, platform providers, equipment vendors, device manufacturers, networking companies, wireless service providers etc.). Being that NBI/Michael Sone Associates is first and foremost dedicated to researching the Canadian telecommunications industry, this report focuses on the IoT services provided by the three major Canadian wireless carriers and provides a detailed analysis of the development of, and trends driving, the Canadian IoT and M2M market in general and the services provided by the wireless carriers in particular. The size of the market held by the wireless carriers and their market shares are presented in terms of revenues and number of connections for the period 2015 to 2020. The report focuses on the three largest carriers while we have also produced a profile as well of the only non-aligned provincial ILEC as well (SaskTel).

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