

CANADIAN
SATELLITE COMMUNICATIONS SERVICES
MARKET REPORT



2023 Edition

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ASSOCIATES INC.

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TABLE OF CONTENTS

<u>Section</u>	<u>Page</u>
Table of Contents.....	iii
List of Figures.....	iv
About this Report.....	v
1. Market Overview	1
2. Figures.....	7
3. Regulatory Overview	9
3.1. Introduction.....	9
3.2. Regulation in Practice	10
4. Service Providers	15
4.1. Globalstar	15
4.2. Inmarsat.....	17
4.3. Iridium.....	20
4.4. Kepler.....	23
4.5. Maritime Launch Services	25
4.6. Starlink.....	28
4.7. Telesat.....	31
4.8. Xplore	34

LIST OF FIGURES

<u>Figure</u>	<u>Page</u>
Figure 1 Revenue and Market Share, by Service Provider, 2022	7
Figure 2 Revenue and Market Share, by Service Provider, 2025	8

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About this Report

The **Canadian Satellite Communications Services Market Report, 2023 Edition** is NBI/Michael Sone Associates' first full analysis of the Canadian satellite market. It consolidates and builds on information included in current and past editions of our **Canadian Internet Service Providers Market Report** and **Canadian Mobile Wireless Communications & 5G Services Market Report**. In featuring information on service availability and subscriber adoption, as well as competitive analysis, this report continues our tradition of providing the most comprehensive and rigorously researched document available on the subject.

The report is divided into three main sections. The first presents an overview that discusses major issues such as LEOs vs MEOs vs GEOs, and their place in and relationship to the Internet and Mobile Communications Services markets generally. In particular, this section focuses on the increasing importance of LEOs in the rapidly evolving business of global Internet and ubiquitous voice and data access in bridging the digital divide. This is followed by two figures that illustrate the expected changes in service provider market share in 2022 and 2025.

A third section provides a summary of regulations and spectrum allocation policy associated with the placement and operation of satellites and licensing of their services. The fourth section provides qualitative and quantitative profiles of seven significant national and international service providers and Canada's first commercial spaceport.