

**CANADIAN
INTERNET OF THINGS & MACHINE-TO-MACHINE SERVICES
MARKET REPORT**



2017 EDITION

*NBI / MICHAEL SONE
ASSOCIATES INC.*

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**CANADIAN IoT & M2M SERVICES MARKET REPORT
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TABLE OF CONTENTS

<u>Section</u>	<u>Page</u>
ABOUT THIS REPORT	vi
SECTION 1 — INTRODUCTION & INDUSTRY BACKGROUND	1
1.1 Introduction	2
1.2 What are IoT and M2M?.....	2
1.3 Evolution of the Industry	3
1.4 The IoT Ecosystem	6
<i>1.4.1 Hardware Providers</i>	<i>6</i>
<i>1.4.2 Software Providers.....</i>	<i>6</i>
<i>1.4.3 Network Operators.....</i>	<i>7</i>
<i>1.4.4 System Integrators</i>	<i>7</i>
1.5 Challenges	8
<i>1.5.1 The Technology Gap</i>	<i>8</i>
<i>1.5.2 The Privacy and Security Gap</i>	<i>9</i>
<i>1.5.3 The Standards Gap</i>	<i>10</i>
<i>1.5.4 The Skills Gap.....</i>	<i>11</i>
<i>1.5.5 The Culture Gap</i>	<i>12</i>
<i>1.5.6 The Dollar Gap.....</i>	<i>12</i>
1.6 Drivers.....	14
<i>1.6.1 Category 1: Productivity, Efficiency and Costs.....</i>	<i>14</i>
1.6.1.1 Fleet Management	14
1.6.1.2 Asset Management	14
1.6.1.3 Remote Security Surveillance	15
1.6.1.4 Energy Management	15
1.6.1.5 Telematics	15
1.6.1.6 Wireless POS	15

**CANADIAN IoT & M2M SERVICES MARKET REPORT
2017 EDITION**

TABLE OF CONTENTS

<u>Section</u>	<u>Page</u>
1.6.2 <i>Category 2: Enhanced Revenues</i>	15
1.6.2.1 Customer Experience	16
1.6.2.2 Mobile Analytics.....	16
1.6.2.3 Connected Car	16
1.6.2.4 “As-a-Service” Business Models	17
SECTION 2 — MARKET OVERVIEW.....	18
2.1 Market-at-a-Glance	19
2.2 Market Overview	21
SECTION 3 — IOT PLATFORM PROVIDER PROFILES	23
3.1 Introduction	24
3.2 Cisco Jasper	24
3.3 Ericsson	27
3.4 Summary	29
SECTION 4 — IOT SERVICE PROVIDER PROFILES	30
4.1 Bell	31
4.2 Rogers	36
4.3 SaskTel	40
4.4 Shaw Tracking	42
4.5 TELUS	45

**CANADIAN IoT & M2M SERVICES MARKET REPORT
2017 EDITION**

LIST OF EXHIBITS

<u>Exhibit</u>	<u>Page</u>
2.1 Industry Revenue by Service Provider, 2014-2019	19
2.2 Revenue Market Shares by Service Provider, 2014-2019	19
2.3 IoT Connections by Service Provider, 2014-2019.....	20
2.4 Market Shares by IoT Connection by Service Provider, 2014-2019	20
4.1 Bell Canada Results and Forecasts, 2014-2019	31
4.2 Rogers Results and Forecasts, 2014-2019	36
4.3 TELUS Results and Forecasts, 2014-2019	45

CANADIAN IoT & M2M SERVICES MARKET REPORT 2017 EDITION

ABOUT THIS REPORT

The *Canadian Internet of Things (IoT) and Machine-to-Machine (M2M) Services Market Report, 2017 Edition* is NBI/Michael Sone Associates' inaugural examination of the competitive landscape of the IoT and M2M Services market in Canada. The IoT market in Canada (and elsewhere) is comprised of a large and varied provider ecosystem (including IT companies, platform providers, equipment vendors, device manufacturers, networking companies, wireless service providers etc.). Being that NBI/Michael Sone Associates is first and foremost dedicated to researching the Canadian telecommunications industry, this report focuses on the IoT services provided by the three major Canadian wireless carriers and provides a detailed analysis of the development of, and trends driving, the Canadian IoT and M2M market in general and the services provided by the wireless carriers in particular. The size of the market held by the wireless carriers and their market shares are presented in terms of revenues and number of connections for the period 2014 to 2019. While the report focuses on the three largest carriers, we have produced profiles of two other important service providers and accounted for their revenues and connections in the overview.