

CANADIAN
BYOD (Bring Your Own Device)
MARKET REPORT



2014 EDITION

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About This Report

The **Canadian Bring Your Own Device (BYOD) Market Report, 2014 Edition** is NBI/Michael Sone Associates' ground-breaking analysis and the first report that uniquely addresses the BYOD phenomenon. We believe it to be the most comprehensive and rigorously researched study available on the subject in Canada.

This report provides an insight on the issues surrounding BYOD, the solutions that companies are adopting to ensure continued security of sensitive information and probable future developments in this sector. It is divided into five sections. The first comprises a preamble that includes a short history of BYOD. This is followed by an analysis of the Canadian market, including sizing data, and a discussion on the need for mobile enterprise security and of the types BYOD solutions that address major issues, developments and technology pertinent to the needs of commercial and public enterprises.

The fourth section provides profiles of a dozen significant solution providers and their products while the fifth examines the role service providers play in this new branch of the wireless industry.