

CANADIAN  
INTERNET SERVICE PROVIDERS  
MARKET REPORT



2013 EDITION

NBI / MICHAEL SONE  
ASSOCIATES INC.

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**About this Report**

The **Canadian Internet Service Providers Market Report, 2013 Edition** is NBI/Michael Sone Associates' ongoing analysis of the Canadian ISP market and continues to be the most comprehensive and rigorously researched document available on the subject.

The report is divided into three main sections. The first presents an overview that discusses major issues, developments and technology pertinent to the industry including the growth of broadband penetration, the maturation of the market and the impact of wireless access technologies. This overview is punctuated with four figures illustrating six-year subscriber and revenue growth trends. The second section provides qualitatively and quantitatively individual profiles of 12 significant national and regional ISPs and their subsidiaries. These include the individual telco, cableco and non-aligned ISPs. The third section contains three detailed exhibits, which illustrate cableco and telco broadband subscribers & revenues, business versus consumer data, segmentation by level of broadband service and forecasts through 2016, along with provincial subscriber distribution. Each industry segment has been explored so that the report presents services offered and planned, marketing activities, price ranges, as well as technology trends.

Please note that the mobile Internet market is examined and discussed in depth in NBI/Michael Sone Associates' **Canadian Mobile Wireless Communications Services Market Report, 2013 Edition**. ISP subscriber totals and revenues in this report's exhibits do not include mobile Internet customers. Also, fixed wireless access is treated in greater depth in our **Canadian Fixed & Nomadic Wireless Services Market Report**.

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